



2012 Festival Matching Grant Application Form

Name of Festival: _____

Festival Dates & Number of Years in Existence: _____

Name of Community (Town) & County: _____

Sponsor(s): _____

Contact Info - name, address, phone, email: _____

Describe in general your festival & its purpose: _____

List activities scheduled for festival: _____

Give an estimated number in attendance at the festival for each of the past 3 years:

2009: _____ 2010: _____ 2011: _____

Attach a copy of your proposed general budget and breakdown of your proposed advertising budget for the festival. *All advertisement must indicate that it was paid for with a combination of state funds and Arkansas Delta Byways regional association funds.*

Amount of Matching Grant Requested: \$ _____ (Final paperwork must document that advertising expenditures are at least twice the amount requested, up to a \$1000 maximum.)

I have attached a check for \$100 payable to Arkansas Delta Byways, Inc. for the application fee.

Signature

Date

Mail application and all information to Arkansas Delta Byways, attention: Paula Miles, P. O. Box 2050, State University, AR 72467. **Grant applications may be submitted starting July 1, 2011 and will be accepted until January 31, 2012. All applications must be received no later than January 31, 2012. Final festival information must be submitted no later than 60 days after event to receive funding. After this date, grant funds will not be awarded and the fee will be forfeited.**